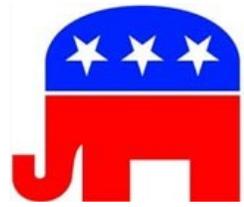


# Republicans of River City



Chartered by the California Congress of Republicans

«AddressBlock»

**THIS IS A FREE MEETING**

**RENEE TAYLOR, SMUD DIRECTOR, WARD ONE  
WILL SPEAK TO REPUBLICANS OF RIVER CITY ON  
September 20, 2011 at Mimi's Restaurant, located at:  
2029 Alta Arden Way  
Sacramento, 95825**

**The social hour starts at 6:30 PM and the general meeting starts at 7:15 PM.**

## **SMUD DIRECTOR RENEE TAYLOR, WARD ONE**

**By Carl Burton**

Renée Taylor was elected to the SMUD Board of Directors in 2008. She represents Ward 1, which includes Fair Oaks, Citrus Heights, Orangevale and Foothill Farms. She was previously appointed to a vacant seat in 2007.

Taylor is a near-lifetime resident of Sacramento County. She has an extensive record of community involvement, both through her communications consulting firm and through numerous volunteer and appointed positions. As sole proprietor of Forma Communications since 1993, Taylor has worked for public- and private-sector clients in a variety of industries, including energy, transportation and land development. In 1998, she led the formation of the Fulton Avenue Improvement Association and served as its Executive Director for three years.

Taylor served more than seven years on Sacramento County planning councils. She has served on the boards of the League of Women Voters of Sacramento and the Sacramento Metro Chamber, and she is currently a member of the SACTO Board of Directors. She was appointed to the American River Parkway Plan Update Committee and is currently a member of the Fair Oaks Village Enhancement Committee.

A graduate of Del Campo High School in Fair Oaks, she holds a bachelor's degree in political science from the University of California, Berkeley. She lives in Fair Oaks with her husband and two daughters.



# THE GENDER GAP

By Carl Burton

We have all heard about the gender gap in voting patterns. This is the phenomenon whereby, in every election, women are far more likely to support Democrat candidates than men are. For instance, in 1996, Bill Clinton captured 54 percent of the women's vote but only 43 percent of the men's vote. And in subsequent elections, the male-female gap has been as follows: in 2000, Al Gore, 42-54; in 2004, John Kerry, 41-51; and in 2008, Barack Obama, 49-56.

The question is why?

Could it be that in recent years the Republican Party platform is viewed as anti-women?

# PRESIDENTIAL PRIMARY MOVED

By Carl Burton

In 2008, voters went to the polls in February, but in 2012 voters will go in June.

And the national republican convention is in August, 2012 in Florida where we will nominate our candidate to run against President Obama in November.

With California in the past at the bottom of voting for the Republican candidate, is it any wonder our candidate will campaign in other states and only show up in California to raise money? Then spend the money raised in California in other states that are assessed to be in play where our candidate can win and that also vote early in the election process.

Is there a strategy that will bring our candidates to California to campaign for votes? If you have any ideas on what will bring our candidates to us to actually put on a full court press for votes, please let me know so I can pass your ideas on to the national campaigns.

I think if our candidates really try to win in California we will win in California and end the curse of having the Democratic candidates take us for granted.



## MEMBERSHIP APPLICATION

Your membership in Republicans of River City provides you a monthly newsletter, speakers, and an outstanding opportunity to meet your elected officials and California's finest political strategists. River City is also a great way to network and make new friends.

I am a registered Republican and would like to join Republicans of River City.

Name \_\_\_\_\_

Spouse \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Occupation \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

E-Mail: \_\_\_\_\_

Yearly Membership: \_\_\_\_\_

\_\_\_\_\_ Regular Membership: enclosed is my check for \$25 (Young Professionals 18-25 \$15 per person)

\_\_\_\_\_ Couples Membership: enclosed is our check for \$40

Signature \_\_\_\_\_

Date \_\_\_\_\_

Mail check to: **Republicans of River City**  
**P. O. Box 1776,**  
**Carmichael, CA 95609-1776**